

"Cinderella's Daughter" By HAZEL DEYO BATCHELOR Copyright, 1920, by Public Ledger Co.

Organ Plays at 9, 11, 11:55 and 4:50

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER Rain

Wanamaker's Down Stairs Store Is Alive With Opportunity at Every Turn

Saturday Savings Are Substantial 600 Women's Attractive New Frocks



New Spring Models

are to be seen in lustrous taffeta, embroidered Georgette crepe and lovely satin, often combined with Georgette. Short sleeves, novel skirts, pretty embroidery and ruffles will be noticed. \$23.50, \$25, \$29.50 and \$37.50.

Many have just been lifted from their boxes, showing much that is new and pleasing in the way of style. And prices begin as low as \$10 and go to \$39.50.

—wool jersey in a great variety of models; —mannish serge in attractive styles; —satin street and afternoon frocks; —and a number of new Spring models in taffeta, charmeuse and Georgette crepe.

Serge Frocks at \$10

Navy blue mannish serge is in plain tailored, embroidered or braided models.

Wool Jersey Frocks at \$15

A variety of attractive models in navy, tan, brown, Pekin and taupe, many embroidered in silk, others plain short-waisted styles. Also at this price there are some unusual navy blue serge dresses beaded or embroidered in silk and some with leather belts.

At \$16 and \$16.50

Wool jersey frocks in sand, navy, tan, Pekin, Copenhagen blue and taupe are attractively embroidered; in several models.

At \$23.50 and \$25

there is another group of finer wool jersey frocks in new styles in brown, Pekin or Copenhagen blue and navy.

Silvertone Frocks, \$18

Brown and navy frocks are in a style most suitable for young women.

Tricotine Frocks, \$29.50

A style with an interesting skirt embroidered with beads has a loose three-quarter sleeve.

A Sale of Women's Coats Combining New Purchases at Special Prices and a Clearaway of Several Groups \$19.50 to \$25, \$29.50, \$32.50 to \$39.50

The values are exceptional, savings on some coats amounting to half. Materials are warm and serviceable, linings are attractive, coats are exceptionally well tailored and carefully finished—one could want no better coats! As for the prices, they speak for themselves!

\$19.50 to \$25

Included are coats of velour, silvertone, polo cloth, etc., many lined throughout. Some are quite plain and rather mannish, others are trimmed with sealene fur. There are both women's and young women's sizes. A splendid coat of polo cloth, half lined, is sketched. \$25.

An Unusual Group at \$29.50 Which Is About Wholesale Cost

A small lot of silvertone and velour coats, well tailored and fully lined with silk, is not found every day. Of course, the best choosing will be in the morning. The coat from this group that is sketched is of silvertone.

\$32.50 to \$39.50

Tinseltone, silvertone, velour, polo cloth, illama, etc., are carefully tailored and the resulting coats are worth a great deal more money than their present prices, for their lines will be equally fashionable for early Spring. They are plain or trimmed with racoon, sealene or skunk opossum. The silvertip-chevot model at \$39.50 that is sketched has a sealene collar.

A Group of Coats, Much Reduced \$45 to \$59.50

Plain or fur-trimmed coats of bolivia, evora, tinseltone, camel's hair, etc., are all lined with soft silks.



Handsome Coats—Our Finest Wraps—Now \$65 to \$168.50

Luxurious trimmings of fur add a finishing touch of loveliness to coats and wraps of bolivia, cashmere, duvetyne, etc., with a choice of squirrel, beaver and racoon and opossum.

All the Winter Suits Are Greatly Lowered in Prices

Tailored suits, sports suits, gabardine, wool velour, silvertone and velvet suits, \$22.50, \$25 and \$32.50, \$50, \$65, \$75 and \$85.

Many of the plain-tailored suits could be worn for early Spring. Note.—In the \$50 group are some unusually handsome fur-trimmed or braid-trimmed velveteen suits.

Appropriate, Inexpensive Clothes for Schoolgirls

It is good to find a lower-priced store devoted to clothes for schoolgirls, where one may get skirts, middies, dresses, coats, etc., all at once, and feel assured of the best quality possible at the price.

Dark Blue Skirts at \$2

are of durable linene pleated on white bodies in sizes 10 to 14 years. Good-looking plaid skirts in blue or green plaids are pleated or gathered and have pockets, which will please girls of 12 to 16 years. \$7.25.

Serge Frocks at \$19.50

Junior girls always look well in tailored serge dresses. These are of navy serge embroidered with blue silk. The gathered skirts have interesting pockets. Sizes 14 and 16 years. Velveteen frocks for girls who wear sizes 14 and 16 years are in navy, brown, green and garnet and are charmingly made. \$25 to \$35.

White Frocks

for Afternoon and Evening Affairs

Net Frocks, Special at \$9.75—Prettily ruffled net frocks are finished with white satin sashes. Sizes 8 to 12 years. Other white dresses of French voile are trimmed with hand embroidery and delightful crochet. Sizes 6 to 14 years, \$12 and \$13.50.

Coats for All Girls at Special Prices

At \$8.75 there are zibeline coats, lined throughout, for girls who wear size 6 years.

At \$13.50, \$16.50 and \$20, coats for girls of 13 to 17 years are made of tweeds, diagonal coatings and of chevot, mostly in dark blue. Coats of velour, silvertone and broadcloth, in the same sizes, are trimmed with fur collars. \$35 to \$50.

At \$13.50, \$15 to \$20, good coats of velour, polo cloth and chevot are in sizes 6 to 10 years, but not all sizes in each style. However, the special prices compensate for that.

500 Sample Georgette Blouses Special at \$5.90

Flesh Navy French Blue Bisque White Brown Copenhagen Combinations of color As for styles, there are many of the newest of the season, including some blouses with short sleeves and several styles that fasten in back. There are frills, tucks, beading, embroidery, etc., to individualize them. Although not all sizes in each style, there is good choosing in each size.

A Sale of Corsets at \$2.90 Which Is Almost Half Price

They are all corsets of the better sort, of heavy materials on good lines, nicely finished. But because sizes are not complete we are lowering their prices. The models in greatest quantity are:

A W. B. Reduso model for very stout figures. A well-re-enforced model W. B. for stout figures. Royal Worcester corsets in two models of pink coutil or broche for average to medium-stout figures. P. N. corsets for slight figures. A P. N. corset, with reducing straps, for average to stout figures.

Sound Savings on Good Wanamaker Shoes For Women and Children

For Women 600 Pair of Shoes at \$5.90

were taken from regular stock and there is a saving of a third.

Dark tan lace shoes with fawn kid tops and medium heels.

Black dull leather lace shoes with medium heels. At \$8.90

Black leather high lace shoes (closely resembling buckskin), with high covered heels. At \$5.75

Dark tan calfskin Oxford ties with welted soles and medium heels. At \$5.40

Black patent leather and black calfskin pumps with turned soles and high covered heels. Most every size.

400 Pair of White and Gray Spats at 90c—About Half Price

Many Special Undermuslins at \$1.50

in the Sale of White

Nightgowns—several styles of pink or white crepe, flesh batiste and white nainsook, trimmed with lace or embroidery, are durable as well as dainty.

Envelope Chemises—about 14 styles in nainsook, fine, soft batiste and durable crepe are tailored or trimmed with lace, hemstitching and embroidery.

Petticoats—heavy, fine cambric is used in petticoats with double panels and the petticoats are finished with embroidery.

Drawers—fine cambric drawers are trimmed with embroidered longcloth ruffles edged with lace.

Bloomers—of fine, crinkly crepe that needs no ironing are in two shades of pink. The ruffles at the knees are trimmed with ribbon or ecru lace and insertion.

Camisoles—lustrous pink satin is finished with a lace insertion top and lace shoulder straps on each camisole.

(Central)

New Veils at 55c

Attractive veils in plain and fancy meshes are dotted in various ways, black, brown, taupe, navy and purple.

Many Yards of New Veilings

bring many of the fashionable finely dotted veils, some in novelty meshes and some with woven dots. Black, brown, taupe and navy. 35c to \$1 a yard.

(Central)

Women's Delightful Satin and Straw Hats—Special at \$5, \$6 and \$8

Smaller hats of satin in new shapes, quite Spring-like hats of straw and Georgette or of straw-and-silk show how lines are shaping for Spring.

Glycerined ostrich in swirls or clusters plays a large part in the trimming, lending the hats much of its own smartness. Quite frequently the top of a hat is of Georgette or a sweeping brim is faced with silk. All of the hats can be worn right now, as the colors favor navy, brown and the darker shades, including black.



(Market)

No Better Overcoat Values Than These

A broad statement, but one that is justified by every overcoat in stock, especially those at special prices. The materials are splendid and warm, pure wool in every thread and the tailoring is fine.

\$37.50 Ulsterettes

Belted all around or only in back, they are made with deep pockets and collars that button high. Loose or snug fitting styles are in gray or brown mixtures for men and young men.

\$32.50

Conservative Chesterfield coats or ulsterettes are in good gray mixtures.

Up to \$45

for other fine overcoats for men and young men.

(Gallery, Market)

Men's White Madras Shirts Special at \$2.50

Most men know what Wanamaker shirts are, but if you don't, come see these—well tailored, fitting over the shoulders, re-enforced, good-looking—everything a shirt should be!

They have 5-button center pleats and soft cuffs.

65c Neckties

Open-end, four-in-hand neckties are in about every style and pattern imaginable, including plain colors and stripes.

(Gallery, Market)

Men's Derbies

in the season's good shapes are \$3.75 and \$5.

(Gallery, Market)

Does the Boy Need a New Cap?

Here are some new ones in Spring styles and materials at \$2 and \$2.35. They are tweeds, homespun and good mixtures, in shapes that the boys like.

(Gallery, Market)

A Splendid Sale of Boys' All-Wool Norfolk Suits, \$15

The kind of suits that both the boy and his mother will like, the boy because it is a "regular fellow's" suit, the mother because it is a good, sound, well-tailored, all-wool suit that will stand hard wear and look well!

The Norfolks in gray, green and brown mixtures are knife or box pleated. The coats, belted all around, are lined with mohair; the trousers are lined and every seam is taped to give them extra strength.

(Gallery, Market)

Women's Fashionable Gloves

Gray mocha gloves that are outseam sewn have spear-point stitching on the backs. \$3 a pair.

Strap-Wrist Mocha Gloves at \$4.50

They are in gray or brown, outseam sewn and with spear-point stitching on the backs. The cuffs are 4 inches long.

(Central)

Substantial Savings on Men's and Boys' Shoes

Men's Black Leather English Last Shoes Are \$6.75

Big boys' shoes of black and dark tan leather, English last are \$3.25. Sizes 2 1/2 to 5 1/2.

In the sizes 10 to 13 1/2 storm shoes of black or tan leather, high cut and fastening with buckles and straps, are \$4.90.

(Gallery, Market)

Dainty Neckwear 50c and \$1

There are plenty of pretty styles in the fashionable roll or round lace or net collars that look so well with dark frocks; of imitation Point Venise, filet, and net trimmed with Valenciennes lace in white or cream color.

(Central)

FURS

Reduced a Third—An Opportunity for Every Woman



Glistening, full-furred scarfs and sets are in excellent condition and will keep so, for the skins are perfectly matched and the workmanship is the best. You will notice the nice touch of finishing, such as the good quality and harmonious shades of linings, etc.

Fox scarfs in taupe, brown and black are \$30 to \$46.50. Kit fox sets are \$63.25. Japanese crossed fox sets are \$50.

Nutria scarfs are \$23.25 to \$33.25. Nutria muffs are \$30.

Natural squirrel scarfs are \$25 to \$60. Natural squirrel muffs are \$36.50 to \$46.50.

Australian opossum scarfs are \$23.25 to \$33.25. Australian opossum muffs are \$30 and \$33.25.

Beaver scarfs are \$36.50 to \$80.

Children's Furs at Half Price \$3.50 to \$25 a Set

Included are sets of white cone, thibet, kit cone, natural opossum, mole-dyed cone, natural squirrel and ermine.

(Market)

Advertisement for 'Evening Gowns Suits and Dresses Cleaned on Short Notice' with contact information for 'BARG' cleaners.

Advertisement for 'Talcoclette' skin cream, describing its benefits for complexion and providing a free sample.